

Commit

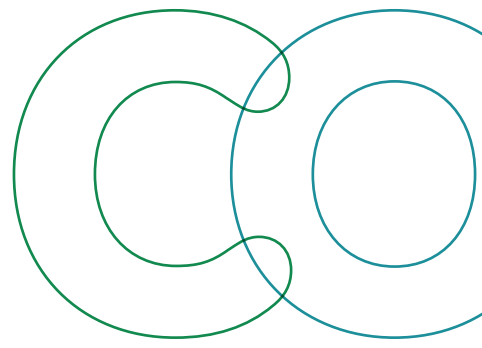
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ANNUAL
REPORT
2014

FONDATION





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His Majesty the King Mohammed VI, May God Glorify Him

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FOREWORD

Faithful to its calling and values, OCP Foundation carries on with its citizen-oriented mission in Morocco and overseas, contributing to a better future in a daily basis.

OCP Foundation focuses, in its approach, on field activities and implements, over time, human development programs. Our goal is not only to provide assistance, but also to lay the groundwork for sustainable activities and employment, while enabling everyone to find their place in society.

Being a great collective adventure, OCP Foundation creates fertile ground for solidarity and mobilizes efforts for a sustainable, equitable and shared development.

We owe our progress and success to the committed men and women who lead the fight against exclusion, social inequalities and food insecurity.

Our work is carried out in close collaboration with partners, associations, institutions and local stakeholders.

2014 was indeed a year rich in terms of events and achievements. The activities covered many societal fields

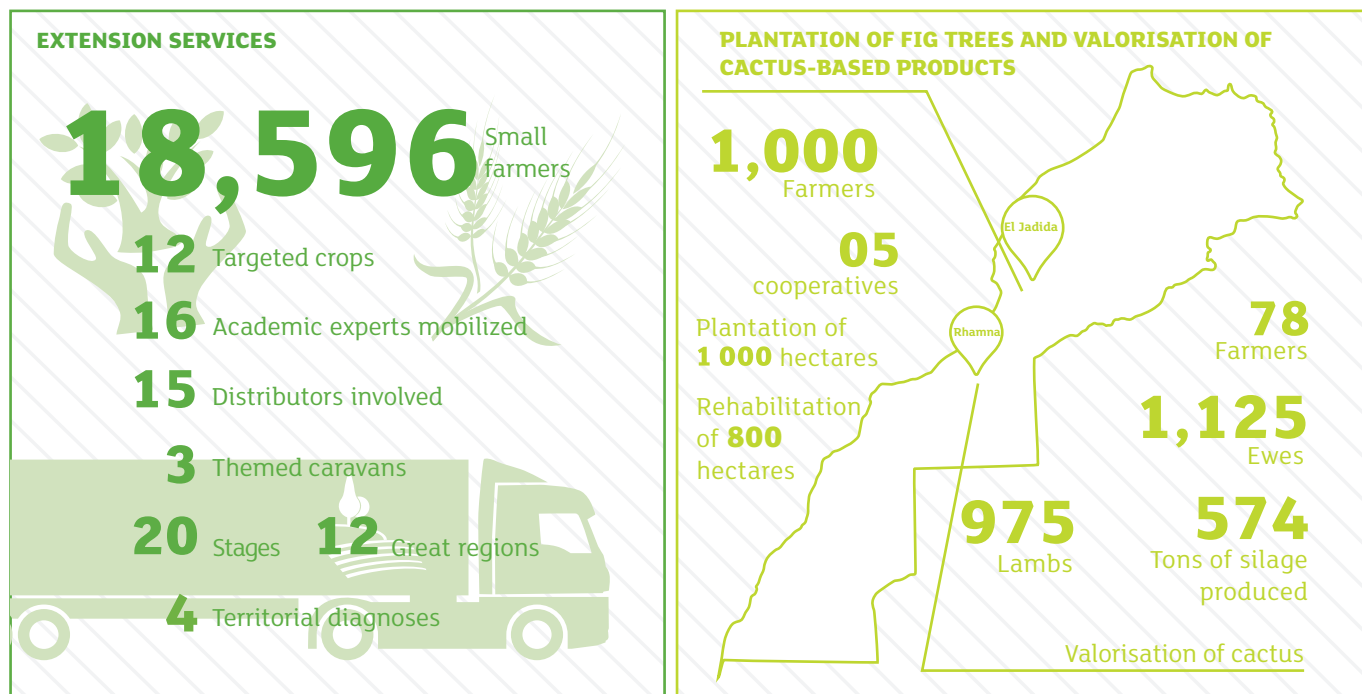
and have often contributed to the well being of our target populations.

Through the pages of this report, we invite you to take full account of its content and discover further OCP Foundation.

2014

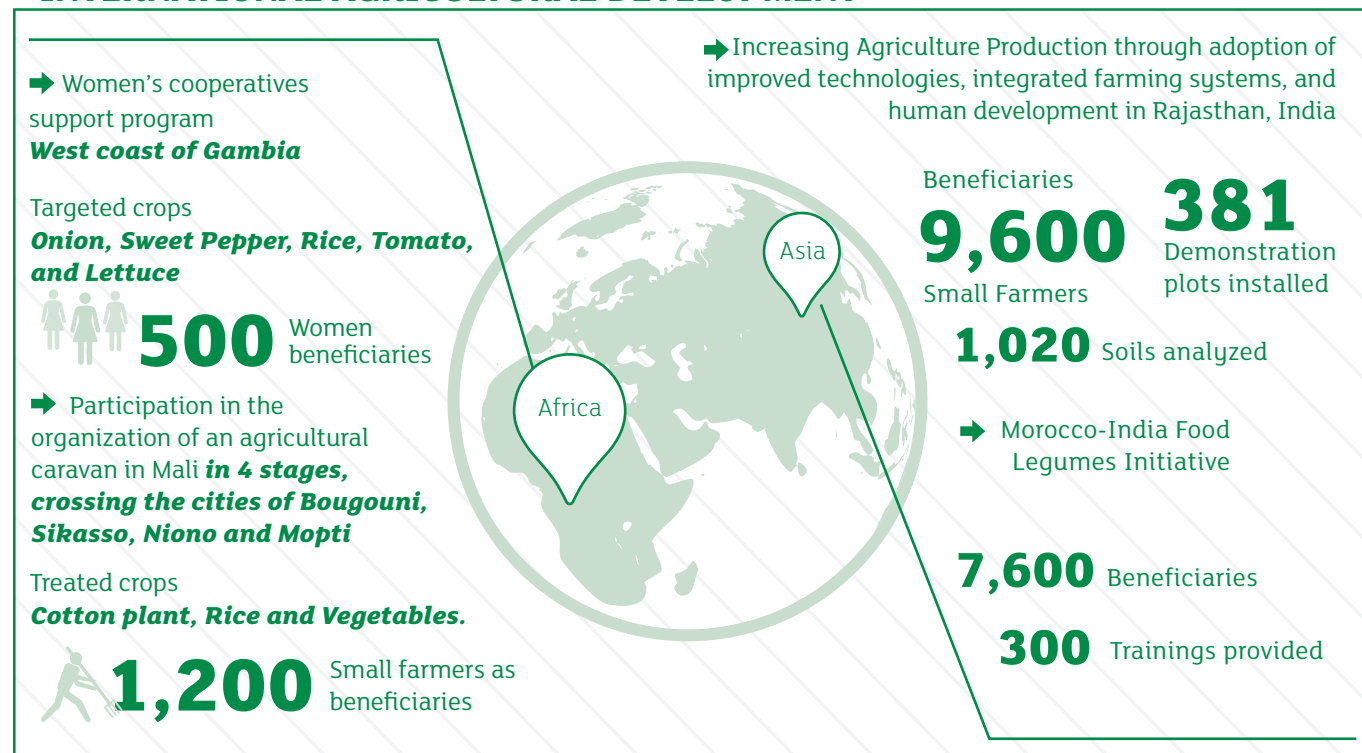
IN FIGURES

NATIONAL AGRICULTURAL DEVELOPMENT



Partner: ISAP

INTERNATIONAL AGRICULTURAL DEVELOPMENT



SOCIAL ACTIONS AND YOUTH SUPPORT

SUPPORT FOR THE IMPROVEMENT OF THE EDUCATIONAL LEVEL IN PRIMARY SCHOOLS.

Ouled Selmane socio-educational program in **21** schools in Safi.

5 Academic support projects in Khouribga, Youssoufia, and Tangiers

1 Preschool program in Tangiers

2 Extracurricular activities programs

2,770 Students in **31** schools

SCHOOLS INFRASTRUCTURE AND EQUIPMENT

1 Middle school **rehabilitated** **3,000** Student beneficiaries

4 Primary schools

SCHOLARSHIP PROGRAMS

207 Scholarships to support employability awarded to students

60 Social scholarships granted

MEDICAL CARAVANS

75,978 Beneficiaries from disadvantaged backgrounds

06 Surgical and multidisciplinary caravans

21 Ophthalmologic caravans

01 Multidisciplinary caravan (mother and child health)

01 Oral health awareness caravan

01 Surgical and multidisciplinary caravan (Tafilelt region)

TERRITORIAL DYNAMICS

«Solidary Agents 2» capacity building in Safi, Bejaad and Fquih Bensaleh

75 Beneficiary associations

170 Days of training

10 Themes

OCP ENTREPRENEURSHIP NETWORK

5 Studies on entrepreneurship **166** Jobs created

149 Engaged mentors **1,250** Young people initiated to entrepreneurship

114 Supported companies

1.5 Million MAD Awards **16** Startup competitions

18 Projects carried out by 16 partners

OCP POLICY CENTER

Atlantic Dialogues

300 Participants

100 Countries represented

Emerging Leaders Program

45 Countries represented

28 Nationalities

50 Emerging leaders

CULTURE AND HERITAGE

13,000 Beneficiaries

5,770 Public school students

286 Teachers trained

160 Participating schools (from primary to high school)

OCP FOUNDATION: EVERYWHERE, FOR EVERYONE, FOR THE BEST

Short story of a great mission

OCP Foundation was created in order to better press ahead with the social and societal commitment of OCP Group.

Because wealth is meaningful only when shared, and because sharing is caring for the well-being and the future of others, OCP Foundation

initiates and implements general interest programs to improve the lives of thousands of people in Morocco and beyond.

Our field of action : the future

Our actions are built around five major themes, carried out directly by the Foundation or its affiliates:

- social development;
- agricultural development;
- preservation of national and cultural heritage;
- training and research;
- thinking and strategy.

Therefore, OCP Foundation develops a training and research capacity through Mohammed VI Polytechnic University, Benguerir High School of Excellence, and actions of reflection with the OCP Policy Center think tank.

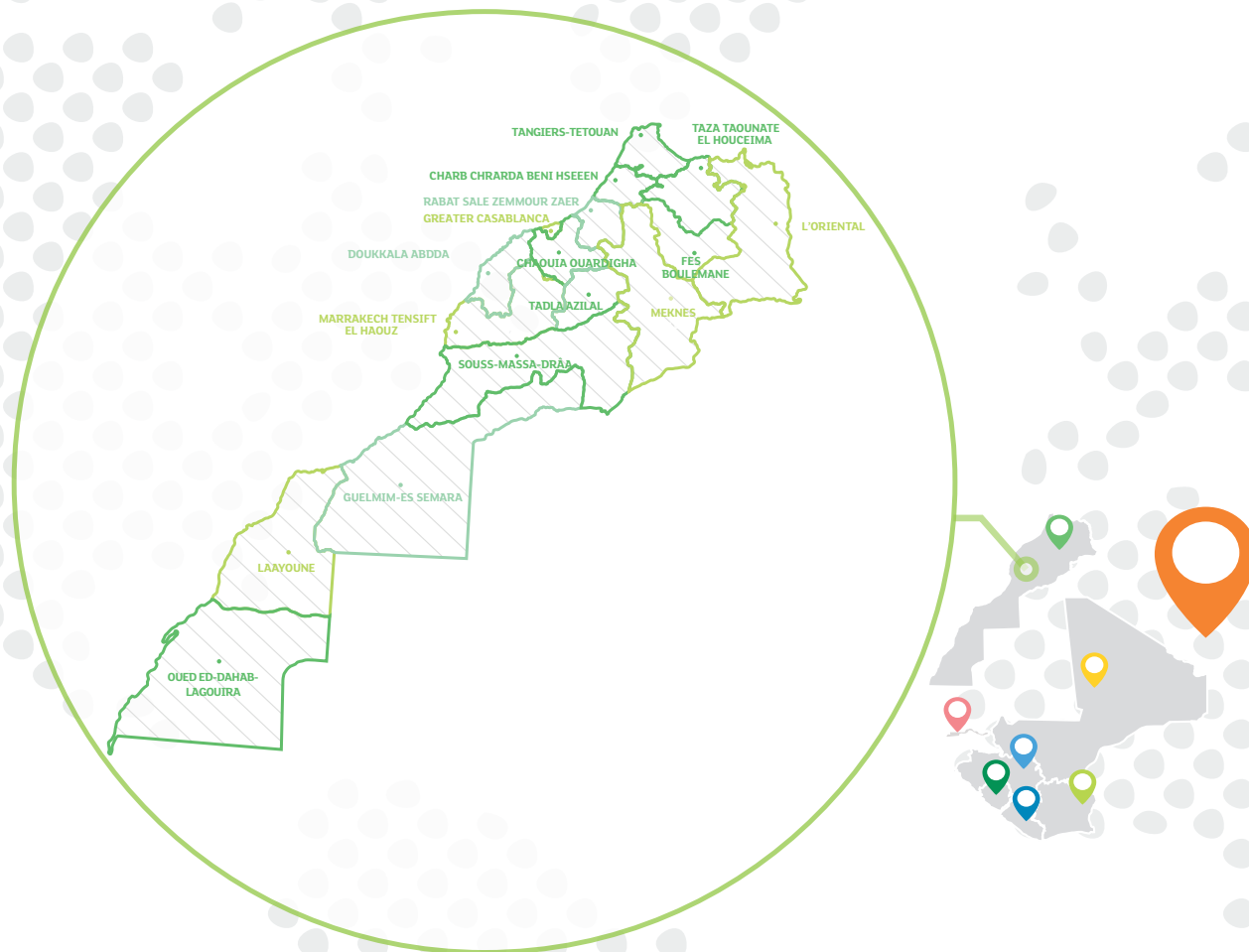
In order to fulfill its missions and contribute to a better future, OCP Foundation adopts a global and participatory approach, establishing the basis for an integrated, citizen-oriented action for economic and social development.

commit
share
act



OCP Foundation, in Morocco and abroad

OCP Foundation is active in 16 regions in Morocco to implement its human development programs as close to the local populations as possible.



16

REGIONS
IN MOROCCO

OCP FOUNDATION'S ACTIVITIES GO BEYOND THE NATIONAL BORDERS AND EXTEND TO INTERNATIONAL COMMUNITIES, INCLUDING INDIA AND AFRICA. OCP FOUNDATION IS STRIVING TO STRENGTHEN SOUTH-SOUTH AGRICULTURAL COOPERATION AND MEET THE NEEDS OF LOCAL POPULATIONS.



 **INDIA**

 **ANDHRA PRADESH / TELANGANA**

 **KARNATAKA**

 **MADHYA PRADESH**

 **ODHISA**

 **RAJASTHAN**

 **TAMIL NADU**

 **TRIPURA**

 **WEST BENGAL**

Programs and people

Behind every great mission lies a great team

OCP Foundation is above all a great human adventure, a history of sharing and commitment. At OCP Foundation, we are convinced that our human capital is the key to the success of our projects and their sustainability. Our teams address major challenges on the daily basis, using their knowledge, experience and networks. The development and the skills of our employees are therefore our priority, and are essential to the creation of sustainable and shared value.

Citizen-oriented programs

OCP Foundation's men and women stand together everyday to develop and implement citizen-oriented program for human development. Each entity of OCP Foundation targets a specific area of action for human development.



Organization of OCP Foundation



AGRICULTURAL DEVELOPMENT : SOWING THE SEEDS OF SUSTAINABLE AGRICULTURE

Through the Agricultural Development Program, OCP Foundation strives to empower small farmers, thus supporting the implementation of the strategic plan of the National Office for Agricultural Counseling and the modernization of Moroccan agriculture. OCP Foundation implements development projects in order to contribute to food security in Morocco and around the world.

Objectives of the program

The Agricultural Development Program aims to lead and implement social and economic development actions in the agriculture sector, through:

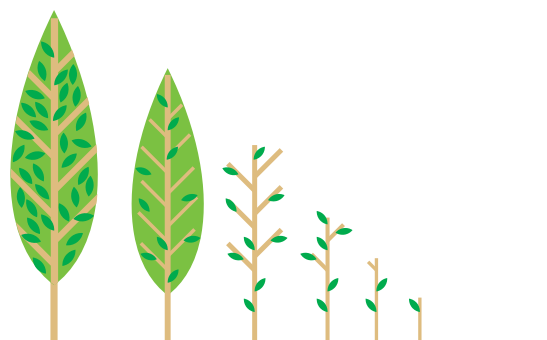
- The promotion of good, environmentally-friendly agricultural practices;
- The improvement of incomes and living conditions of small farmers;
- The good governance of financial contribution to Agricultural Development in Morocco;
- The promotion of South-South cooperation around food and nutrition security;
- The development of strategic partnerships in Morocco and abroad.

By adopting a participatory and integrated approach, the Agricultural Development Program contributes to the improvement of small agricultural producers' incomes and living conditions in Morocco and in many Southern countries. This approach can be summed up in four main points:

- Understanding of the issue of rural development;
- Participatory investigation approach;
- Project set-up in consultation with stakeholders;
- Impact measurement.

Target populations

The target population of our program consists of small farmers, associations and cooperatives operating in Morocco and abroad.





2014 key projects

In 2014, the Agricultural Development Program initiated the annual implementation action plan in Morocco, based on the regional diagnosis.

Given the fact that the areas of intervention of OCP Foundation are predominantly agricultural, it positions this field among the key areas of territorial development.

Along these lines, the Agricultural Development Program has built its approach on two main key areas:

- **Initiating Integrated Development Programs (PDAI) nationwide:**

This concept is defined as a set of activities and actions matched in projects articulated around farming, which are complementary to other projects planned for the communal territory over a five-year term for the economic and social development of the targeted rural populations. The PDAI is implemented in five different regions in Morocco (Safi, Youssoufia, Khouribga, Midelt and Ouezzane);

- **Reinforcing an «Extension service»** to plan outreach activities in the field and carry out information and advocacy sessions, demonstration events, along with the set up of demonstration plots, and the organization of OCP caravans.

At the international level, the Agricultural Development Program operated both in Africa and Asia as part of the South-South cooperation, in order to contribute to food security of small farmers.

During this year, the program has supported two Gambian cooperatives in Africa, organized an agricultural caravan in Mali and implemented an agricultural cooperation program with Guinea, including the training of officials from the Ministry of Agriculture. Furthermore, the program has also carried out a study on the rice self-sufficiency in the region of the Mano River Union: Liberia, Sierra Leone, Guinea and Cote d'Ivoire.

In India, 2014 was marked on one hand by the extension of the Karnataka project for a second phase until 2017, integrating a social element for human development; and on the other hand, an integrated agricultural development project was also launched in the State of Rajasthan over four years with the inauguration of a call center for agricultural counseling dedicated to small farmers.

Furthermore, the Agricultural Development Program continues to extend its project on the rehabilitation of the food legumes, launched in 2012 and benefiting 25,000 small farmers in both countries (15,000 in India and 10,000 in Morocco).



Fertilizer spreader in a field



Improving agricultural production : Gambia

As part of its international activities, OCP Foundation launched in June 2014, through its Agricultural Development Program, in partnership with the «Mujeres Por Africa» Foundation (FMA) and the local NGO, «the Future is Our Country» (FiOC), a support program to increase the agricultural production of two cooperatives with approximately 500 women beneficiaries.

Planned over a two-year period, the project is based on complementary areas including the dissemination of good agricultural practices, the promotion of rational use of fertilizers, the strengthening infrastructure of the two cooperatives, the transformation and commercialization of the production. So far, the project allowed 5000 women farmers to benefit from this project.

02

Women's
cooperatives

500

Women
beneficiaries

Targeted crops

Rice, Tomato, Sweet Pepper,
Onion and Lettuce



Beneficiary of the Gambia project

24 hours with the agricultural caravan



09:30-10:30

Visits

- OCP, OCP Foundation, and Ministry of Agriculture and Fisheries booths
- Distributors booths
- Mobile laboratory specializing in the analysis of soils, plants and water

start

08:30-09:30



**Arrival and
welcoming of
participants,
breakfast**

Presentation of the
Ministry of Agriculture
and Marine Fisheries

10:50
11:00

Presentation of the schedule
for the day

10:40
10:50

Opening speech: OCP
and OCP Foundation

10:30
10:40

10:30 - 14:20

**Plenary
sessions**





11:15-13:15

Experts presentations on agriculture techniques

- Fertilization: its importance, soil, taking samples, soils analysis, plants and water
- Fertilizer types and compositions, methods of use and program
- Presentation of the soil fertilization mapping results and presentation of fertimap.ma

**11:00
11:15**

Broadcasting of the 2012 and 2013 OCP Caravans film

**13:15
13:25**

OCP fertilizers distributor presentation

**13:25
13:40**

Broadcasting of the OCP institutional film

Fertilizers raffle

**13:40
14:20**



Lunch

**14:20
15:30**

15:30



Closing

National

PROJECT	FOCUS	PROJECT DESCRIPTION	PARTNERS	BENEFICIARIES	RESULTS
Vegetable Caravans	<ul style="list-style-type: none"> Promoting the rational use of fertilizers Promoting good agricultural practices Advisory service 	<ul style="list-style-type: none"> Caravan dedicated to vegetables growing, split into 6 stages 6 regions in Morocco visited over a one-month period 12 demonstration-plots 5 crops treated 284 post-caravan surveys 	<ul style="list-style-type: none"> 8 expert instructors mobilized 8 distributors involved 	<ul style="list-style-type: none"> 2,371 beneficiaries including 2,015 farmers 	<ul style="list-style-type: none"> Test conducted on: ONION in the rural commune of Tin Mansour Yield obtained: 50 T/ha (+ 35%) Demonstration conducted on: POTATO in the rural commune of BERKANE Yield obtained: 35 t/ha (+ 25%) Test conducted on: OPEN-GROWN TOMATO in the rural commune of Ouled Rahmoun Yield obtained : 78 t/ha (+ 25%)
Date Palm Caravan	<ul style="list-style-type: none"> Promoting the rational use of fertilizers Promoting soil analysis Promoting agricultural counseling 	<ul style="list-style-type: none"> Caravan dedicated to Date Palm crops conducted over 4 stages 4 regions visited 8 demonstration-plots 120 post-caravan surveys 	<ul style="list-style-type: none"> 3 expert instructors mobilized 4 distributors involved 	<ul style="list-style-type: none"> 1,581 beneficiaries including 1,332 farmers 	<ul style="list-style-type: none"> Test conducted on: DATE PALM in the rural commune of FIGUIG Yield obtained: 03 t/ha (+ 20%) Test conducted on: DATE PALM in the rural commune of Zagora Yield obtained: 2,5 t/ha (+ 7%)
Cereals and Legumes Caravan	<ul style="list-style-type: none"> Promoting the rational use of fertilizers Promoting soil analysis Promoting agricultural counseling 	<ul style="list-style-type: none"> Cereals and legumes caravan conducted into 10 stages 10 large regions visited 7 crops treated 41 demonstration plots 300 post-caravan surveys 	<ul style="list-style-type: none"> 5 expert instructors mobilized 13 distributors involved 	<ul style="list-style-type: none"> 3,866 beneficiaries including 3,338 farmers 	<ul style="list-style-type: none"> Test conducted on: DURUM WHEAT in the rural commune of Benslimane Yield obtained: 26 Q/ha (+6%) Test conducted on BROAD BEAN in the rural commune of Ain Tizra Yield obtained: 31 Q/ha (+ 30%) Test conducted on: OATS in El Jadida Yield obtained: 371 bundles / ha (+ 24%)
Extension service	<ul style="list-style-type: none"> Promoting the rational use of fertilizers Increasing agricultural productivity through the promotion of good agricultural practices for farmers 	<ul style="list-style-type: none"> Monitoring of agricultural development actions Implementing demonstration plots Strengthening of agricultural counseling 120 training days 35 crops treated 160 field days around a test 206 demonstration trials 16 large regions visited 	<ul style="list-style-type: none"> 15 official distributors 	<ul style="list-style-type: none"> 8,400 farmers beneficiaries 	<ul style="list-style-type: none"> Test conducted on: ALMOND TREES in the rural commune of Driouch Yield obtained 2 t/ha (+ 20%) Test conducted on: POMEGRANATE TREES in the rural commune of Marrakech Yield obtained: 24 T/ha (+ 16%) Test conducted on: APPLE TREES in the rural commune of Beni Mellal Yield obtained: 51 t/ha (+ 70%)
Promotion of agricultural testing	<ul style="list-style-type: none"> Raising beneficiaries' awareness about reasoning their fertilization through the practice of soil and water analyses and through good sampling techniques to optimize agronomic results 	<ul style="list-style-type: none"> Encouraging the systematic integration of soil analysis Driving yields improvement 12 areas covered Feedback Days 	<ul style="list-style-type: none"> Agronomic analysis laboratories 	<ul style="list-style-type: none"> 350 farmers 	<ul style="list-style-type: none"> 300 soil analysis 30 water analysis

PROJECT	FOCUS	PROJECT DESCRIPTION	PARTNERS	BENEFICIARIES	RESULTS
Integrated Agricultural Development Projects	<ul style="list-style-type: none"> • Empowerment and technical capacity building • Improvement of living conditions and the social infrastructure • Upgrading of organizational and managerial capacities • Promoting the entrepreneurial spirit among working people (women and youth) • Opening the farm to the market through the diversification and upgrading of products 	<ul style="list-style-type: none"> • A set of activities and actions grouped into projects around farms, that are complementary to other projects programmed for the municipality over a five-year term for the economic and social development of the concerned rural populations. 	<ul style="list-style-type: none"> • Engineering and design firm • Regional Directorate of Agriculture 	<ul style="list-style-type: none"> • 5 rural communes diagnosed 	<ul style="list-style-type: none"> • Territorial Diagnosis for regional potentials • Safi: 62 agricultural projects, 18 projects to support social services • Youssoufia: 13 agricultural projects, 7 projects to support social services • Khouribga: 25 agricultural projects, 9 projects to support social services • Ouazzane: 19 agricultural projects, 10 projects to support social services • Midelt: 65 agricultural projects, 17 projects to support social services.
Boosting fig tree plantation in the area of El Jadida	<ul style="list-style-type: none"> • Transfer of new technology • Capacity building for small farmers 	<ul style="list-style-type: none"> • Value enhancement of fig-based products • Improved productivity • Planting of 1,000 hectares • Rehabilitation of 800 hectares 	<ul style="list-style-type: none"> • 5 cooperatives • 1 economic interest grouping Province of El Jadida (PCHR) • MAPM • ORMVAD 	<ul style="list-style-type: none"> • 1,000 farmers 	<ul style="list-style-type: none"> • Ongoing project
Caprine breeding in Rhamna	<ul style="list-style-type: none"> • Transfer of new technology • Capacity building for small farmers 	<ul style="list-style-type: none"> • Setting up the zero tillage system • Improvement and upgrading of Food for the production of goat milk • Supporting innovation for fodder production • Capacity Building • Marketing support • 1,555 goats concerned • Construction of a cheese factory and a collection center. 	<ul style="list-style-type: none"> • Rhamna Provincial Directorate • Rhmana Provincial Committee for Human Development • INRA (National Agronomic Research Institute) • Women's stakeholder Bladi 	<ul style="list-style-type: none"> • 354 women farmers 	<ul style="list-style-type: none"> • Ongoing project
Value enhancement of cactus-based products	<ul style="list-style-type: none"> • Transfer of new technology • Capacity building for small breeders 	<ul style="list-style-type: none"> • Extension of a cattle feed based on cactus silage • 1,125 ewes and 975 lambs concerned • 574 tons of silage produced 	<ul style="list-style-type: none"> • Provincial Directorate of Agriculture (INRA) • National Association of Sheep and Goat Breeders (ANOC) 	<ul style="list-style-type: none"> • 78 breeders 	<ul style="list-style-type: none"> • Lactating ewes: <ul style="list-style-type: none"> • Average milk production + 30% compared to control; • Peak lactation > 1,300 g/d • Suckling lambs (90j): <ul style="list-style-type: none"> • Average daily gain + 60% compared to control; maximum average daily gain 387 g/day. • Feeder Lambs: <ul style="list-style-type: none"> • average daily gain + 45% compared to control; maximum average daily gain 243 g/d

(*) rural community

International

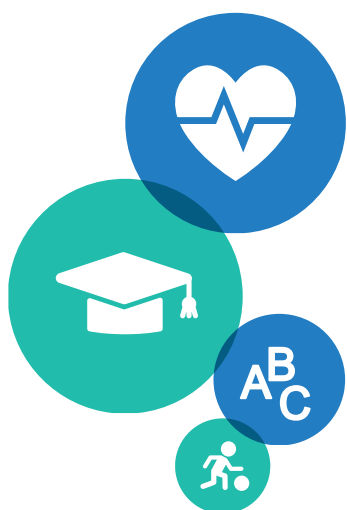
REGION	PROJECT	DURATION	PROJECT DESCRIPTION	PARTNERS	BENEFICIARIES	RESULTS
Africa	Support project for better agricultural production of two cooperatives - Gambia	2 years (2014-2016)	<ul style="list-style-type: none"> Support project for better agricultural production of two women's cooperatives located on the west coast of Gambia (Katakorr and sanyang) including: <ul style="list-style-type: none"> - Training of trainers and women beneficiaries - Strengthening existing infrastructure - The organization of the two cooperatives - The promotion & marketing of products. 	<ul style="list-style-type: none"> « Mujeres Por Africa » Foundation Local NGO « the Future is Our country » 	<ul style="list-style-type: none"> 500 women 10 local technicians 	<ul style="list-style-type: none"> Yields increased from 15% to 50% Revenues increased by over 40%
	Participation in the organization of an agricultural caravan in Mali	May-june 2014	<ul style="list-style-type: none"> Dissemination of good agricultural practices for the monitoring of main crops grown in Mali: Cotton, Corn, Rice and Potatoes Training sessions provided to small farmers on the various aspects of technical management and fertilization of their crops Guided tours of the mobile laboratory to raise awareness on the importance to conduct soil analyses as part of the crop fertilization logic 	<ul style="list-style-type: none"> Fertiliser distributor TOGUNA AGRO INDUSTRIES Moroccan and Malian Agricultural Experts Assemblée Permanente des Chambres d'Agriculture du Mali (APCAM) Mali's Ministry of Rural Development 	<ul style="list-style-type: none"> 1,200 small farmers 	<ul style="list-style-type: none"> Transfer of expertise related to the organization of an agricultural caravan according to the OCP caravan standards
	Cooperation program with Guinea Conakry	September-december 2014	<ul style="list-style-type: none"> Three-fold cooperation program: <ol style="list-style-type: none"> 1. Development and implementation of soil fertility map in Guinea on 100,000 hectares cultivated 2. Organization of the Agricultural Caravan in Guinea and organization of farmers field schools 3. Capacity building for Guineans executives of the agricultural sector (professional training) 	<ul style="list-style-type: none"> Agence Marocaine de la Coopération internationale (AMCi) Guinea Conakry's Ministry of Agriculture Morocco's Ministry of Agriculture and Fisheries 	<ul style="list-style-type: none"> 18 officials of Guinea Conakry's Ministry of Agriculture 	<ul style="list-style-type: none"> Transmission of expertise related to the organization of an agricultural caravan according to the OCP caravan standards
	Study on the rice supply problem in the region of Mano River Union	December 2014 - March 2015	<ul style="list-style-type: none"> Study on the rice supply chain problem in the sub-region of the Mano River Solutions for improving rice production and self-sufficiency in the sub-region 	<ul style="list-style-type: none"> Agence Marocaine de la Coopération internationale (AMCi) 	<ul style="list-style-type: none"> Liberia, Sierra Leone, Guinea and Cote d'Ivoire 	<ul style="list-style-type: none"> Ongoing

REGION	PROJECT	DURATION	PROJECT DESCRIPTION	PARTNERS	BENEFICIARIES	RESULTS
Asia	Agricultural Extension Project in the state of Karnataka	3 years (2014 - 2017)	<ul style="list-style-type: none"> • Implementation of 42 demonstration plots • 497 soil analyses completed • Enhance production and productivity of pulses and other major crops • Provide training and capacity building • Use ICT for enhancing production and market integration • Strengthen value addition and market integration • Improve education, women emancipation, youth skills and health services • Create a federation of farmers in North Karnataka • Establishment of two agricultural equipment centers 	<ul style="list-style-type: none"> • ISAP 	<ul style="list-style-type: none"> • 7,000 small farmers • from Gulbarga, Bidar and Raichur • Creation of 18 jobs 	<ul style="list-style-type: none"> • Annual revenues increased by over 70% • Increase in the use of phosphate fertilizer by 100% • Productivity of legumes increased by 70%
	Project to promote integrated production in the State of Rajasthan	4 years (2014 - 2018)	<ul style="list-style-type: none"> • Diversification of production and income • Use of communication and information technologies through the establishment of a call center for Agricultural Council • Dissemination of performing varieties for 8 legume crops • Introduction of new crops (cactus) • Mechanization and dissemination of good agricultural practices • 1,020 soil analyses completed • Implementation of 381 demonstration plots 	<ul style="list-style-type: none"> • ISAP 	<ul style="list-style-type: none"> • 9,600 small farmers from Baran, Bundi, and sawai Madhupur • Creation of 12 jobs • 35 training sessions organized 	<ul style="list-style-type: none"> • Productivity of food legumes increased (mung bean +50%, Soybean +30%)
	Morocco - India Initiative for the rehabilitation of food legumes	5 years (march 2014 - march 2018)	<ul style="list-style-type: none"> • Contribution to the establishment of 4 knowledge and community centers for farmers • Establishment of village seed production companies • Establishment of areas of research related to varietal improvement, fertilization, cultivation techniques, the functioning of knowledge and community centers for farmers • 1,500 soil analyses completed • More than 300 training carried out (schooling organized in the fields, awareness days) 	<ul style="list-style-type: none"> • INRA • IAV HII • ICRISAT • MSSRF • ICARDA 	<ul style="list-style-type: none"> • 8 States in India : Rajasthan, Pradesh telangana, Madhya Pradesh, tripura, West Bengal, tamil Nadu, Odhisa • 5 Regions in Morocco • 14,000 Farmers 	<ul style="list-style-type: none"> • Productivity of food legumes increased (Pigeon pea 70%; Lentils and chickpeas +30%)

SOCIAL ACTION AND YOUTH SUPPORT :

A BETTER LIFE FOR ALL

The Social Action and Youth Support Program has a dual mission. The first mission is to create a more dignified life for the most vulnerable populations. In order to do so, the Foundation relies on national partners and local associations to carry out its community outreach programs. The second mission is to improve the employability of young people in Morocco. OCP Foundation facilitates the entry of young people into the active world by offering them training, valuing their talent and encouraging research and innovation.



Objectives of the program

The goal of this program is to reduce social disparities on the one hand and support young people from disadvantaged backgrounds on the other hand, through the following :

- The improvement of the living standards of the most vulnerable populations by supporting the involvement of national partners and local associations;
- The support to youth development by strengthening their operational and innovative skills, in order to enhance their employability;

- Promoting territorial dynamics in the target areas;
- Strengthening young people's capacities through training in order to facilitate their integration into the labor market;
- Promoting, enhancing and developing young talent at the scientific research and innovation level.

Target populations

Most of the beneficiaries of Social Actions projects are from rural areas. As for Youth Support, projects target young people from underprivileged backgrounds aged from 18 to 25.

OCP OPERATING REGIONS

Benguerir, Casablanca, El Jadida, Khouribga, Laayoune, Safi, and Youssoufia

OTHER RURAL REGIONS WITH A HIGH POVERTY RATE

The achievement of these goals requires the following conditions:

- Ensuring a better education for all;
- Allowing a better access to healthcare for outlying populations;



2014 key projects

As part of its Social Action and Youth Support Program, OCP Foundation has implemented about sixty projects in the fields of education, youth, health and territorial dynamics. Targeting around 250,000 vulnerable beneficiaries, these projects have been implemented in several cities and municipalities.

In the area of education, the program has invested in the rehabilitation and equipment of five schools in El Jadida and Khouribga and helped facilitate school accessibility in El Jadida and Safi. The Foundation has also rolled out the socio-educational program in 21 schools within the area of Ouled Salman Village, in Safi region, mainly targeting schooling support and the establishment of five preschool units. The intervention of the Foundation was characterized also, in the field of education, by the support of a non-formal education program, designed to offer a second chance to 60 students on dropout status.

The Foundation also supported, in the area of improving employability, a flagship project to educate some 400 young people from the cities of Khouribga and El Jadida about entrepreneurship, by providing them with soft skills training. Moreover, merit-based scholarships were distributed in order to support employability.

As far as the health issue is concerned, one of the major actions accomplished this year is the organization of 30 medical caravans to facilitate access for more than 75,978 beneficiaries from disadvantaged backgrounds to consultation services and medical care. Also, the Foundation has supported several socio-medical centers working on behalf of people with special needs.

Finally, social development also involves issues related to the territories. In this sense, and in order to promote territorial dynamics, the Foundation initiated an integrated program in the Tadla-Azilal region, as well as several actions to strengthen the capacities of over 100 associations from the Bejaad and Fquih Ben Salah municipalities. Furthermore, the Foundation manages now three skills centers in the cities of Youssoufia, Safi and Rhamna, whose purpose is to strengthen the capacities of young people in the NGO's and employability sector.





Medical caravans : Putting health first

OCP Foundation launched several medical caravans. Over 75,978 people have benefited from ophthalmologic care, education about oral health, multidisciplinary care for mothers and children, as well as surgical operations. This action is based on partnerships with the associations « Operation Smile Morocco » for oral health awareness, the Moroccan Medical Solidarity Association (AMMS)

for ophthalmologic care, the Tafilelt Association and the “Surgical Caravan” Association for surgical operations.

30
medical
caravans

05
specialties

75,978
beneficiaries from
disadvantaged backgrounds



Young girl going through an ophthalmological examination during the medical caravan

FIELD OF INTERVENTION	AXIS	PROJECT DESCRIPTION/IMPACT	MAIN PARTNERS	BENEFICIARIES
Education and youth	Infrastructure and equipment	<ul style="list-style-type: none"> Rehabilitation of a high school and 4 primary schools in El Jadida and Khouribga 	<ul style="list-style-type: none"> Fédération des Associations de My Abdellah Association Al Jisr 	<ul style="list-style-type: none"> 3,000 students
	Facilitating access to schools	<ul style="list-style-type: none"> Distribution of bicycles in Safi and El Jadida Participation in the project «1 Million Schoolbags» at the national level 	<ul style="list-style-type: none"> INDH El Jadida / INDH Safi Association Marocaine d'Appui à la scolarisation (AMAs) 	<ul style="list-style-type: none"> 2,900 bicycles distributed
	Support for improving grades in elementary schools	<ul style="list-style-type: none"> Socio-educational program Ouled Selman in 25 primary schools in Safi 5 tutoring projects in Khouribga, Youssoufia and Tangier 1 pre-school project in Tangier 2 extracurricular animation projects 	<ul style="list-style-type: none"> Fondation Sanady Association Al Jisr Association Al Karama Association Mzinda Association Jiwar / Association Chouala / Association Ouled Brahim Association Al Hidn, EDOM 	<ul style="list-style-type: none"> 2,770 students in 31 schools
	Non-formal education	<ul style="list-style-type: none"> Non-formal education program and improvement of tools to manage school dropouts 	<ul style="list-style-type: none"> Association Al Ikram 	<ul style="list-style-type: none"> 60 children
	Improving employability	<ul style="list-style-type: none"> Entrepreneurship awareness project: 400 students in El Jadida and Khouribga Africa Crops Project: Managing and assigning 10 volunteers in the cities of El Jadida, Safi, Khouribga, Youssoufia and Benguerir Managing Moroccan volunteers at the service of education and sustainable development 	<ul style="list-style-type: none"> Injaz Al Maghrib Corps AFRICA Collectif Marocain du Volontariat (CMV) 	<ul style="list-style-type: none"> 2,694 beneficiaries
	Scholarships program	<ul style="list-style-type: none"> Granting of merit scholarships and support grants for the employability of students in El Jadida, Safi, Khouribga, Youssoufia and Benguerir Granting of social scholarships (dar Taliba) in Benguerir and El Jadida 	<ul style="list-style-type: none"> FME, FMY, UM6P, IUT France Comité de Soutien à la Scolarisation des Filles Rurales (CSSF) 	<ul style="list-style-type: none"> 207 merit scholarships 60 social scholarships
Health	Caravans	<ul style="list-style-type: none"> 6 multidisciplinary and surgical caravans 21 ophthalmological caravans 1 multidisciplinary caravan (mother and children) 1 dental awareness caravan 1 surgical and multidisciplinary caravan (Tafilelt) 	<ul style="list-style-type: none"> Association Marocaine Médicale de Solidarité Opération Smile Morocco Association Caravane Chirurgicale (Acchir) Association Tafilelt 	<ul style="list-style-type: none"> 75,978 beneficiaries from disadvantaged backgrounds

FIELD OF INTERVENTION	AXIS	PROJECT DESCRIPTION/IMPACT	MAIN PARTNERS	BENEFICIARIES
Health	Specific Health	<ul style="list-style-type: none"> • 7 sponsoring projects of people with special needs • Capacity development of specialized medical centers 	<ul style="list-style-type: none"> • Association Al Manar • Association SOS Autisme • Association Anais • Association Marocaine de Soutien et d'Aide aux personnes Trisomiques (AMSAT) • Amicale Marocaine des Handicapés • Association Manbak El Mouak pour le développement • Amicale Marocaine des IMC • Al Ihssan • La passerelle • Union des Associations Œuvrant dans le Domaine du Handicap (ONDH) 	<ul style="list-style-type: none"> • 293 children cared for
	Health facilities rehabilitation and equipment	<ul style="list-style-type: none"> • Dynamization of Khouribga's multidisciplinary hospital (OCP Infrastructures) • Extension of Noor Centre in Casablanca • Rehabilitation of El Melk Center in Rabat 	<ul style="list-style-type: none"> • Fondation Cheikh Zaid Ibn Soltan • Amicale Marocaine des Handicapés (AMH) • Association Al Hassanate 	<ul style="list-style-type: none"> • Strengthening of 6 centers
Territorial dynamic	Implementation of territorial projects	<ul style="list-style-type: none"> • Launch of Tadla Azilal program (support to improve primary school level) • 4 sociocultural projects • 1 humanitarian caravan in disaster areas (Ouarzazate) 	<ul style="list-style-type: none"> • Wilaya Tadla - Azilal et les provinces Beni Mellal, Azilal et Fquih Bensaleh • Association Les Parrains du Sourire, Association Sourire du Bébé, Association Al Assala • Association SOS Village 	<ul style="list-style-type: none"> • Disadvantaged populations
	Building partner capacity	<ul style="list-style-type: none"> • Process of Skills Centers Transfer: 3 centers recovered in Safi, Youssoufia and Rhamna • Capacity Building Program «Solidarity Agents 2» in Safi, Bejaad and Fquih Bensaleh municipalities 	<ul style="list-style-type: none"> • Fondation Orient Occident • Amideast • Centre de recherches et d'études appliquées au développement humain (CREADH) 	<ul style="list-style-type: none"> • 75 associations (170 days of training covering 10 themes)

CULTURE AND HERITAGE :

CULTURE AND HERITAGE FOR EVERYONE

The Culture and Heritage Program aims to contribute to the implementation of cultural projects, that are dedicated to regions with limited cultural activities as well as the promotion of the national heritage, as they are strategic tools of human, economic and social development.



Objectives of the program

- Democratization of culture: setting up a diversified and sustainable annual program, adapted to the regions;
- Discovery, support and professionalization of new talents;
- Arts education dedicated to children through a targeted cultural program promoting the values of citizenship, sharing and openness;
- Preservation and enhancement of national material and immaterial heritage.

Target populations

First and foremost, children and young people from disadvantaged communities, schoolchildren, and the general public in cities with limited cultural activities.

OCP'S OPERATING REGIONS

Benguerir, Khouribga, Safi and Youssoufia

OTHER REGIONS WITH LIMITED CULTURAL ACTIVITIES



Pop Up Studio in Benguerir and Youssoufia: Musical residency in favor of young Moroccan singers and composers (semi-pro or professional) for album production and recording sessions

2014 key projects

As part of its actions to preserve the impacted sites and enhance the National Heritage, OCP Foundation has helped to support a major program to safeguard and develop the Marrakech Palm Grove, in partnership with the Mohammed VI Foundation for Environmental Protection.

Among the Foundation's priorities are also several preservation projects of immaterial heritage, in order to ensure a wide access and transmission to future generations:

- Digitizing the documentary heritage holdings of the National Library of the Kingdom of Morocco;
- Safeguarding and recovering the National Archival Heritage of the Archives of Morocco;
- Producing an anthology of the Gnaoua traditional dancers in order to safeguard and transmit this

Moroccan immaterial cultural heritage.

In 2014, OCP Foundation focused on extending cultural programs in major cities where OCP Group operates and in other regions of the Kingdom with limited cultural activities:

- The «Culture for all» project offered an annual, sustainable, diversified and adapted program to each region: general public cinema, youth cinema, slam, urban culture, music, and shows were presented to a targeted school audience or to an audience of young people from disadvantaged backgrounds in four cities of OCP's operating regions;
- The cultural activities contributed to the artistic, technical support and professionalization of young people of the new Moroccan scene, through training workshops offered to local talents.



Slam Performance by young students (Safi, Benguerir, Khouribga and Youssoufia)



Focus

Cinema for all at the Khouribga Festival

Being a flagship event for the city of Khouribga and the African cinema, the Khouribga African Film Festival paid tribute to the Ivorian cinema at its 17th edition (June 14-21, 2015). So as to engage the public communities in the cultural activity, the Foundation supported extramural screenings through the implementation of a program entitled «Cinema for All», in collaboration with several stakeholders of the city.

The «Cinema for All» concept was organized around three events:

- Outdoor screenings of African films: more than 6,000 people attended for the first time, outdoor screenings of Moroccan and African films on a giant screen;
- Cinematographic caravan: The caravan traveled to the surrounding villages - Hettane, Boulanoir and Boujniba in order to give inhabitants

the chance to experience this artistic event;

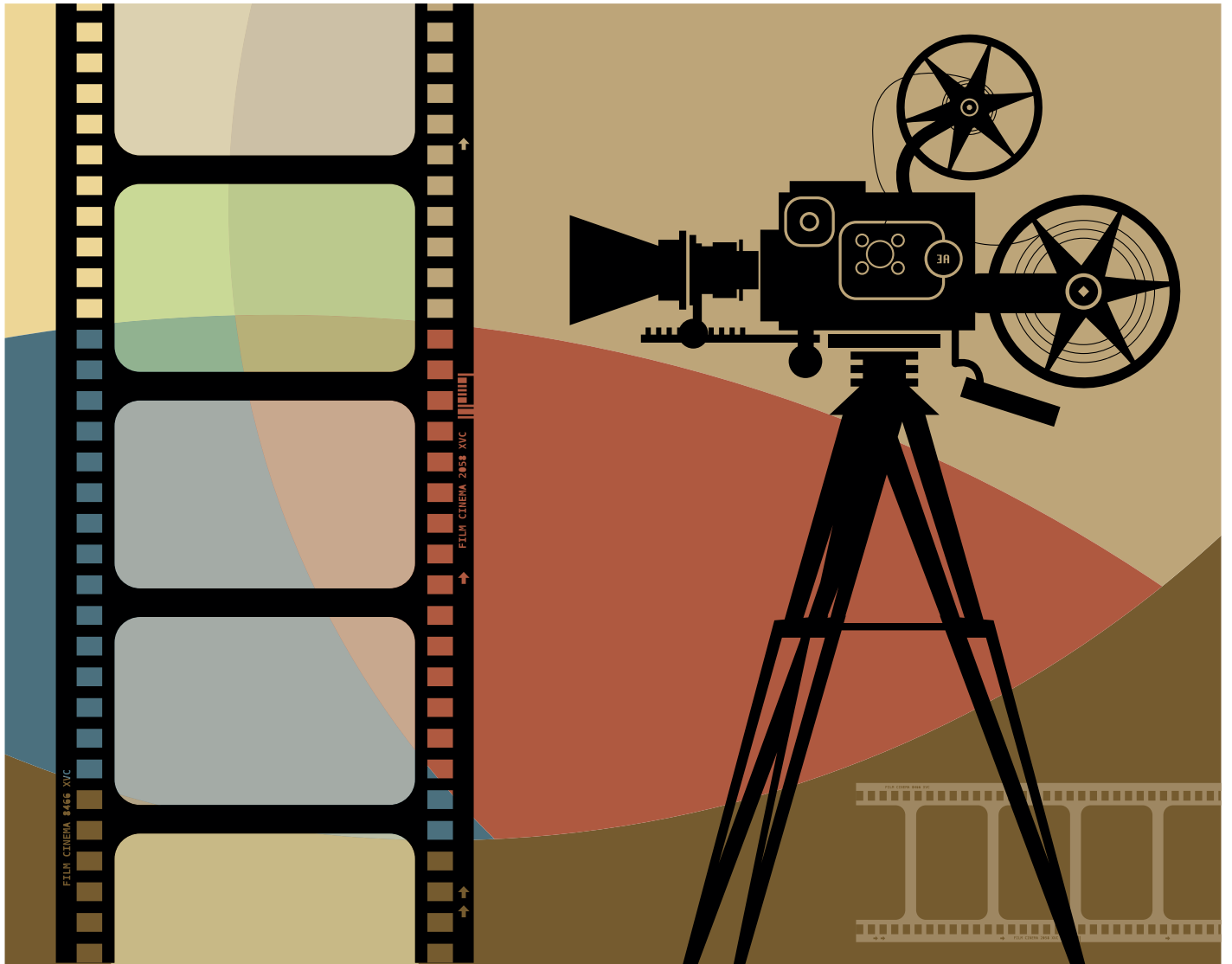
- Audiovisual training workshops were offered to young people at the Khouribga Skills center. 117 young people participated in these workshops led by film professionals from different African countries.

+ 6,000

persons attended
the outdoor screenings

117

young beneficiaries
of the audiovisual training



THEME	AXIS	PROJECT DESCRIPTION/IMPACT	MAIN PARTNERS	BENEFICIARIES
Urban cultures	Slam in high school in 4 cities where OCP Group operates: Youssoufia, Benguerir, Khouribga, Safi	<ul style="list-style-type: none"> • Slam training for teachers of Moroccan public high schools • Declamation contest of the best slammer students and participation in a concert • Final concert with Moroccan and international artists 	<ul style="list-style-type: none"> • Institut français du Maroc 	<ul style="list-style-type: none"> • 528
	<ul style="list-style-type: none"> • Youth sequence • Cinema for the general public in 4 cities where OCP Group operates: Youssoufia, Benguerir, Khouribga, Safi 	<ul style="list-style-type: none"> • Youth Sequence: <ul style="list-style-type: none"> - Training of teachers - Pedagogical work in the classroom around a movie by quarter and by school level - Screening of the film at the cinema and class discussion • General public cinema: 2 films per month in French 	<ul style="list-style-type: none"> • Institut français du Maroc 	<ul style="list-style-type: none"> • 3,814
Cinema for all	<ul style="list-style-type: none"> • My little film library • Film library session in 4 cities where OCP Group operates: Youssoufia, Benguerir, Khouribga, Safi 	<ul style="list-style-type: none"> • My little film library: <ul style="list-style-type: none"> - Screening of a youth movie in favor of public institutions - Work on image education through animation and a debate with educational materials • The film library session: Monthly programming of movies in Arabic and discussion with the general public 	<ul style="list-style-type: none"> • Association La Cinémathèque de Tanger 	<ul style="list-style-type: none"> • 2,501
	<ul style="list-style-type: none"> • Screening of outdoor movies in Khouribga and neighboring villages • Audiovisual training workshops 	<ul style="list-style-type: none"> • Organization of film screenings during the 17th edition of the African Film Festival of Khouribga for the general public and disadvantaged populations in mining villages, civil prison, and the Al Mostakbal center for disabled people • Audiovisual training workshops for the young people of Khouribga skills center 	<ul style="list-style-type: none"> • Fondation du Festival du Cinéma Africain de Khouribga 	<ul style="list-style-type: none"> • 6,117

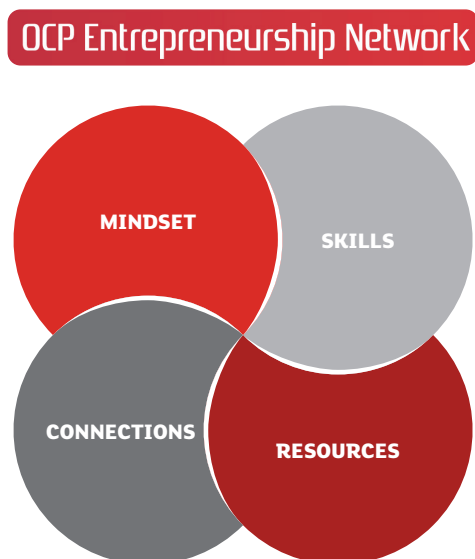
THEME	AXIS	PROJECT DESCRIPTION/IMPACT	MAIN PARTNERS	BENEFICIARIES
Discovery and support of new talent	Pop up Studio in Youssoufia and Benguerir	<ul style="list-style-type: none"> • Training and music production residence for the young talents of Youssoufia and Benguerir: <ul style="list-style-type: none"> - Sessions of production and recording of singles albums - Support of young talents during one year on their musical projects in the form of CD productions, creating a visual identity, concerts and promotion 	<ul style="list-style-type: none"> • British Council 	<ul style="list-style-type: none"> • 28
	Promotion of young Moroccan talents through their participation in festivals	<ul style="list-style-type: none"> • Contribution of young Moroccan artists to the preservation of a Moroccan - Andalusian musical heritage from the 18th century: transcription, composition, performance • Participation of young talents at the Andalusias Atlantiques festival 	<ul style="list-style-type: none"> • Association Essaouira Mogador 	<ul style="list-style-type: none"> • 20
Preservation of the national heritage	Safeguarding National Archives	<ul style="list-style-type: none"> • Securing archives and facilitating their access to the public 	<ul style="list-style-type: none"> • Archives du Maroc 	<ul style="list-style-type: none"> • General public
	Scanning rare documents	<ul style="list-style-type: none"> • Scanning of 8,000 volumes (rare documents) • Preserving the original versions by creating a substitution document • Loading scanned documents online for a wide national and international consultation 	<ul style="list-style-type: none"> • Bibliothèque Nationale du Royaume du Maroc 	<ul style="list-style-type: none"> • General public
	Anthology of Gnawa music	<ul style="list-style-type: none"> • Publication of a Moroccan Gnawa music box: history, transcription, recording (CD and booklet) • Promotion of this immaterial cultural heritage at the national and international level 	<ul style="list-style-type: none"> • Association Yerma Gnaoua 	<ul style="list-style-type: none"> • General public
	Safeguarding and Development Program of Marrakech's Palm Grove	<ul style="list-style-type: none"> • Planting of 15,000 palm trees • Contribution to the irrigation project of the Palm Grove by the use of treated wastewater of Marrakech's water treatment plant • Environmental education and awareness 	<ul style="list-style-type: none"> • Fondation Mohammed VI pour la Protection de l'Environnement 	<ul style="list-style-type: none"> • General public

OCP ENTREPRENEURSHIP NETWORK :

FOSTERING ENTREPRENEURIAL ECOSYSTEMS

Initiated in late 2013, OCP Entrepreneurship Network provides full support to entrepreneurship in order to improve the economic fabric and create new opportunities for sustainable employment.

To achieve its goals, OCPEN works with a network of local, national and international partners, focusing on job creation and business growth. Together, they bring four key essential ingredients to a vibrant ecosystem:



1. Mindset - entrepreneurial state of mind:

OCPEN and its partners promote entrepreneurship through information and awareness campaigns as well as initiation programs and activities in order to spur the desire to become an entrepreneur.

2. Skills - entrepreneurial skills:

OCPEN network also strives to develop programs and activities to support, train and bring the essential skills to entrepreneurs in order to launch and grow their businesses.

3. Connections - networks and market access:

Get entrepreneurs out of their isolation, expand their networks (talents, experts, suppliers) and facilitate their access to markets is also part of the objectives of OCPEN and its partners. Knowing how to get the right connections and creating good business opportunities is a key to success in entrepreneurship.

4. Resources - resources to be entrepreneurial:

In addition to the desire to be an entrepreneur and to acquire skills, it is also vital to set up appropriate structures to reinforce business projects. Incubators, accelerators and financing contribute altogether to the development of sustainable businesses.

Objectives of the program

Thanks to its web of partners, OCP Entrepreneurship Network aims to promote and foster entrepreneurial ecosystems by focusing on key areas of entrepreneurial development:

- Entrepreneurial development : information, education, technical assistance and training;
- Access to capital;
- Access to markets;
- Inspiring innovation, women's and social entrepreneurship.

Target populations

The target population is any entrepreneur whose project of creating or growing a business would create jobs and sustainable economic values.

ENTREPRENEURS WHOSE PROJECTS CREATE SUSTAINABLE JOBS



For more information about the program, visit:
www.ocpentrepreneurship.org

Candidate at the 2014 Agadir Startup Weekend

2014 key projects

Through its network of partners, OCP Entrepreneurship Network has set a mission to provide comprehensive support programs to assist entrepreneurs throughout their journey and to promote the emergence of a dynamic ecosystem that generates sustainable jobs. OCP Foundation supported in 2014 key national and international entrepreneurial events, including the 2014 MIT Global Startup Workshop, the 2014 Startup Weekend tour, the 2014 Morocco startup Cup, both managed by the Moroccan “Startup Maroc” Association, and the 2014 Seed Stars World Competition.

The Foundation also provided specific support to Moroccan startups in their growth phase, including for instance «ScreenDy», a web technology to create native and custom apps on the cloud, and «Looly’s», a social and innovative enterprise marketing artisanal couscous.

OCPEN’s commitment also reflects through the study of the entrepreneurial ecosystems in the areas where OCP Group operates. The results of these studies, highlighting the potential for creating sustainable jobs specific to each region, were shared with the different local economic players favouring an approach based on sharing and partnership.

Several associations and cooperatives were supported in their professionalization and their equipment, including women poultry breeding cooperative «hamria» in the municipality of Jenan Bouih (Chemaia), the «Nâama» cooperative for the valorization and transformation of cactus and finally the Oued Zem Association for the recycling of household waste.

To encourage innovation in agriculture, OCPEN supported the first edition of «Future Agro-Challenge-Morocco» a national chapter initiated by the “Startup Maroc” Association, of the international competition with the same name dedicated to innovative startups in agribusiness.

The OCP executive mentoring training, via the mentoring organisation «Mowgli» or the bakery training for 30 people with specific needs supplements the supporting offer of OCPEN and its partners.

Finally, and in order to expand its network of partners, OCPEN launched in 2014 a call for tenders followed by a national awareness and information tour to identify and mobilize regional actors dedicated to promoting entrepreneurship.



OCP Senior Executives



Startup Weekend Tour 2014

The «Startup Weekends» are a practical and fun training sessions, where participants practice to present a project, a feasibility study as well as build a prototype in 54 hours. Organized in partnership with the Moroccan Association «Startup Maroc», The First National Startup Weekend Tour started in 2014 and stopped by 7 cities of the Kingdom out of the 12 planned by 2015 (Khouribga, Agadir, Safi, Rabat, Youssoufia, El Jadida and Casablanca).

Over 900 participants, aged from 18 to 24 years old, were trained in business model canvas*, lean startup*, and customer development process*.

Furthermore, over 300 ideas have been pitched*, 100 teams formed and 70 projects developed in 54 hours in the fields of Technology, Web and Social Entrepreneurship. The event required the mobilization of more than 80 experts as entrepreneur coaches and members of the jury.

Prizes of 10,000 Moroccan Dirhams (about US\$ 1,000.00) were offered to the winners of the 7 Startup Weekends.

+ 900

participants trained

+ 300

ideas pitched

70

projects developed

**business model canvas : document outlining project in a comprehensive way. The business model canvas is used to explain how an organization will create, deliver and capture value.*

**lean StartUp : principle of continuous innovation based on experimentation and iteration.*

**customer development process : the customer development process is a set of 4 steps making it possible to develop a first product, test it, measure what is working or not, draw the consequences, and move forward by small validation cycles.*

**to pitch : to present a clear and concise case in a powerful format, within in a short period of time.*

No Talk, All Action
Launch a Startup In 54 hours

**La tournée Nationale de
StartUp Weekend Maroc**

ORGANIZED BY



OFFICIAL PARTNER



2014 Startup Weekend National Tour

PROJECT	PROJECT DESCRIPTION	IMPACT	PARTNERS	BENEFICIARIES
2014 MIT Global StartUp Workshop, 24-26 March 2014	<ul style="list-style-type: none"> Organization of the MIT GSW 2014 in Marrakech, an international reference conference that is dedicated to entrepreneurship, innovation and their ecosystems A 100% eco friendly event 	<ul style="list-style-type: none"> Access codes to the first phase of the entry selection to Mass Challenge (one of the largest accelerators in the world) 	<ul style="list-style-type: none"> MIT (Massachusetts Institute of technology) Global startup Workshop 	<ul style="list-style-type: none"> More than 150 scholarships granted to African students and/or entrepreneurs More than 300 participants from over 70 different nationalities
2014 StartUp Weekend Tour, April 2014 - April 2015	<ul style="list-style-type: none"> Organization of a national tour for entrepreneurship awareness Practical and fun training where participants practice to present a project, conduct a feasibility study and construct a prototype in 54h 	<ul style="list-style-type: none"> 7 out of 12 cities visited (Khouribga, Agadir, Safi, Rabat, Youssoufia, El Jadida and Casablanca) Over 300 pitched ideas, 100 teams constituted and 70 projects developed in 54 hours in the fields of tech, web and social entrepreneurship 7 awards of 10,000 dhs granted to winning startups 	<ul style="list-style-type: none"> Startup Maroc 	<ul style="list-style-type: none"> Over 900 participants aged between 18 and 24 trained in business model canvas, lean startup and customer development process
Support and interest-free loans	<ul style="list-style-type: none"> Support over 3 years and funding of 21 interest-free loans per year in Benguerir, El Jadida and Khouribga 	<ul style="list-style-type: none"> Opening an REM office in Khouribga, El Jadida and Benguerir Organization of breakfasts on the 3 sites to recruit members of the sections in charge of selecting beneficiary entrepreneurs 	<ul style="list-style-type: none"> Réseau Entreprendre Maroc 	<ul style="list-style-type: none"> More than 20 entrepreneurs project applications received to date
Mowgli mentoring program 1 to 7 September, 2014	<ul style="list-style-type: none"> Training in mentoring techniques in favor of 14 OCP Senior Executives of the OCP Benguerir, Khouribga Safi and Youssoufia sites. 	<ul style="list-style-type: none"> The trained Senior Executives will accompany 14 entrepreneurs in their regions for a 1-year period 	<ul style="list-style-type: none"> Fondation internationale Mowgli Alliance des Hors Cadres OCP (ACO) 	<ul style="list-style-type: none"> 14 Senior Executives 14 entrepreneurs
Morocco Start Up Cup 2014 June 2014 - February 2015	<ul style="list-style-type: none"> 2nd edition of the local application of the startup Cup, international competition of startup acceleration 	<ul style="list-style-type: none"> 165 projects submitted 30 innovative startups selected and accelerated during 8 months A winner «SafeDemat» Publisher of innovative solutions in the field of digital confidence and dematerialization procedures Price: 100 000 dhs, 1-year subscription to iBM cloud services, access to an international mentoring program 	<ul style="list-style-type: none"> Startup Maroc 	<ul style="list-style-type: none"> 30 startups 7 finalists 1 winner

PROJECT	PROJECT DESCRIPTION	IMPACT	PARTNERS	BENEFICIARIES
<p>Pilot CODOM Ekogeste July 2014 - June 2015</p>	<ul style="list-style-type: none"> • Pilot phase to develop the collection of used household oils • Feasibility test of a micro-franchise system of contractors-collectors 	<ul style="list-style-type: none"> • Organization of the first household oil collection in the neighborhoods of Benguerir, Khouribga and Casablanca (Sidi Maarouf) 	<ul style="list-style-type: none"> • Kilimanjaro 	<ul style="list-style-type: none"> • 19 jobs created
<p>Looly's (Mass Challenge) June 2014 - April 2016</p>	<ul style="list-style-type: none"> • Support of the Moroccan startup Looly's, a social and innovative enterprise that produces and markets local product (Couscous) in a traditional way, to participate in the acceleration and competition phase organized by Mass Challenge, an international reference accelerator, based in Boston in the US 	<ul style="list-style-type: none"> • The Moroccan startups supported by OCPEN have all won one or several national and international competitions 	<ul style="list-style-type: none"> • Looly's • Mass Challenge 	<ul style="list-style-type: none"> • 15 women in the region of Sidi Kacem employed • Creation of 500 jobs by 2020
<p>Seedstars World Competition 17 May 2014</p>	<ul style="list-style-type: none"> • Support to the Moroccan Association «Startup Your Life» to organize the 1st edition of the international competition, «Seedstars Casablanca» dedicated to the promotion of innovative entrepreneurship in emerging countries 	<ul style="list-style-type: none"> • Participation of 18 startups finalists selected out of 30 • 1st prize: 50,000 dhs; awarded to MyVLE, universal cloud tool for the management of courses • 2nd prize: 30,000 dhs; awarded to iMote, smart mini remote control • 3rd prize: 20,000 dhs; awarded to DabaDoc, mobile application to make medical appointments • MyVLE selected to participate in the final Seedstars World 2014 in Switzerland 	<ul style="list-style-type: none"> • Startup Your Life 	<ul style="list-style-type: none"> • 3 winners rewarded
<p>Digital Mobility (ScreenDy) August 15, 2014 - December 2015</p>	<ul style="list-style-type: none"> • Support to the Moroccan startup Media Mobility for the development of its solution ScreenDy, the first visual tool for creating custom native applications 	<ul style="list-style-type: none"> • Participation in the final of Red Herring 100 Asia • Participation in the regional final of Get In The Ring Rwanda • Participation in the final of The Get In The Ring Mondiale Rotterdam • Preparation for participation in a quality Accelerator to the US 	<ul style="list-style-type: none"> • Media Mobility 	<ul style="list-style-type: none"> • Creation of 20 direct jobs by 2017
<p>Enactus World Cup July - October 2014</p>	<ul style="list-style-type: none"> • Strengthening of the finalist team of the regional competition Enactus Morocco in order to participate in the international competition Enactus World Cup in Beijing 	<ul style="list-style-type: none"> • Equipment, consolidation of the business model, prototype validation, coaching in English • Enactus Morocco ranked vice champion of the World Cup in 2014 after China. 	<ul style="list-style-type: none"> • Enactus Morocco 	<ul style="list-style-type: none"> • 33 participating countries • Finalist Team

PROJECT	PROJECT DESCRIPTION	IMPACT	PARTNERS	BENEFICIARIES
<p>Study on regional entrepreneurial ecosystems (Safi + Khouribga) September 2014 - February 2015</p>	<ul style="list-style-type: none"> • Study on the entrepreneurship Ecosystem of OCP regions 	<ul style="list-style-type: none"> • Two Analysis of the regional ecosystems of Khouribga and Safi • Segmentation of entrepreneurial profiles and identification of sectors with development potential 		<ul style="list-style-type: none"> • Entrepreneurs of the Safi and Khouribga regions
<p>Future Agro Challenge October 2014 - November 2014</p>	<ul style="list-style-type: none"> • Organization of the 1st edition of the International Competition for Innovative Startups in the agriculture sector 	<ul style="list-style-type: none"> • Startup IBDA3: winner of the national final with a big data platform for agriculture in Morocco and Africa • Selected to participate in the international final phase of Future Agro Challenge 2014 in Greece 	<ul style="list-style-type: none"> • Startup Maroc 	<ul style="list-style-type: none"> • IBDA3
<p>Open Call for Projects 2014 Tour 23 June-December 2014</p>	<ul style="list-style-type: none"> • Call for projects and national tour (5 OCP sites and 5 cities) to identify regional actors dedicated to the promotion of entrepreneurship 	<ul style="list-style-type: none"> • 16 projects selected • Over 500 participants (regional, national, civil society etc. actors met) • 163 projects received • 17 technical commissions held 	<ul style="list-style-type: none"> • OCP sites 	<ul style="list-style-type: none"> • 94 projects eligible • 16 projects selected
<p>Promotion of modern techniques for a sustainable poultry farming 24 months</p>	<ul style="list-style-type: none"> • Creation and support of the women's cooperative «hamria» in the Municipality of Jenan Bouih (Chemaia) 	<ul style="list-style-type: none"> • Training of women on breeding techniques of the «beldi» chicken • Construction and equipment of «Beldi» chicken breeding unit. • Two distribution operations of beldi chicks for women of the cooperative 	<ul style="list-style-type: none"> • Association Slow Food 	<ul style="list-style-type: none"> • 105 women beneficiaries • 20 jobs created

PROJECT	PROJECT DESCRIPTION	IMPACT	PARTNERS	BENEFICIARIES
Diversification and expansion of the activity of Flora Cooperative -24 Months	<ul style="list-style-type: none"> Equipping the cooperative 	<ul style="list-style-type: none"> Strengthening of the cooperative to diversify and expand its business 	<ul style="list-style-type: none"> Coopérative Flora 	<ul style="list-style-type: none"> 24 women beneficiaries 12 jobs created
Unit to upgrade and transform Cactus - 12 Months	<ul style="list-style-type: none"> Creation and support of the cooperative Nâama 	<ul style="list-style-type: none"> Organization of a training session on oil Cactus distillation techniques Preparation of TOR for the launch of the tender for the procurement of project equipment 	<ul style="list-style-type: none"> Association Ennahda 	<ul style="list-style-type: none"> 100 beneficiaries 15 farmers producing cactus oil
Household waste recycling - 24 Months	<ul style="list-style-type: none"> Support of the project led by the Oued Zem Association 	<ul style="list-style-type: none"> Equipping the project 	<ul style="list-style-type: none"> Association Oued Zem 	<ul style="list-style-type: none"> 12 beneficiaries
Training for people with special needs in baking - 24 months	<ul style="list-style-type: none"> Strengthening of the infrastructure Training of beneficiaries 	<ul style="list-style-type: none"> Renovation of the project's premises Launching of the tender for the acquisition of the project's equipment 	<ul style="list-style-type: none"> AMIDEAST Entraide nationale 	<ul style="list-style-type: none"> 30 beneficiaries

OCP POLICY CENTER :

A PUBLIC GOOD TO STRENGTHEN POLICIES

OCP Policy Center is a Moroccan «policy-oriented» think tank, whose mission is to contribute to knowledge sharing and enrich reflection on economic and international relations' issues. The contribution of OCP Policy Center is considered as essential to the economic and social development of Morocco, and more broadly to the African continent. For this purpose, OCP Policy Center relies on independent research, a network of partners and leading research associates, in the spirit of an open exchange and debate platform.

By offering a «Southern perspective» from a middle-income African country on major international debates and strategic challenges that the developing and emerging countries are facing, the OCP Policy Center makes a contribution in four major thematic areas: agriculture, environment and food security, economic and social development, commodity economics and finance, and «Global Morocco», a program dedicated to understanding regional and global strategic developments shaping the future of Morocco.

Objectives of the think tank

The OCP Policy Center aims to be an incubator of ideas and a proactive source of forward thinking and proposed actions for public policies in Morocco. All stakeholders, ranging from policy thinkers to policy makers

and private sector actors, are provided with a platform to engage in their growth and development process. The think tank is also dedicated to bridging between academic research and policy making for the purpose of strengthening the Southern community.

To fulfill its mission, the think tank has set a series of goals including:

- Active participation in capacity building in economic analysis, international relations and management;
- Promoting dialogue and evidence-based analysis in the context of an open platform for discussion and exchange;
- Developing a network of young leaders dedicated to the transformation of Africa, in the public and private sectors and within civil society;
- Serving as an international hub for analysis and debate on key economic and international relations issues in South countries.

Target populations

- Opinion leaders
- Executives from public administrations and the private sector
- Civil society players
- Professors and international research experts
- Young leaders and students.





International Conference on the Volatility of Commodity Prices

2014 key projects

With the ambition to offer an open space for debate both nationally and internationally, the OCP Policy Center organized in 2014 a number of thematic events. An International conference on the Volatility of Food Prices was organized in partnership with the International Monetary Fund in February 2014 and another one on the «Water-Energy-Food» nexus, organized in partnership with the Barcelona Centre for International Affairs (CIDOB), the King's College and the University of New York during the month of June of the same year.

The think tank published several reports and studies on specific issues, in the first edition of the “Atlantic Currents”, a new annual report outlining the prospects for the wider Atlantic. Various research studies were published on strategic issues related to geopolitics, agriculture in Africa and to international trade. Furthermore, a research paper on a quantitative analysis on public policy, industrial transformation, growth and employment in Morocco was published and disseminated. Also, many of these Projects have

been presented in seminars hosted in the think tank and its partners' offices.

Furthermore, the OCP Policy Center co-organized in October 2014 the third edition of the «Atlantic Dialogues» conference, an annual forum that brings together senior policy makers, business leaders and opinion leaders from Africa, the Americas, the Caribbean, and Europe for three days of open debates on issues affecting the Atlantic basin.

Alongside this international conference, young leaders from the Atlantic Basin were selected to participate in the «Emerging Leaders Program». These leaders, coming from the world of politics, business, and civil society, had the opportunity to network with key decision makers on political, economic and international relations affecting the region. Thus, 50 young leaders from 40 countries of the Atlantic basin benefited from a tailored leadership program, networking and exchange opportunities before joining the conference as participants and panelists.



Plenary session led by Emerging Leaders at the «Atlantic Dialogues» conference



Atlantic Dialogues : the Leaders' meeting place

Organized by the OCP Policy Center in partnership with the German Marshall Fund of the United States (GMF), the «Atlantic Dialogues» is an open space for debate, bringing together experts from different backgrounds: government representatives, institutions, businesses, think tanks, and the media, to explore new ways to strengthen cooperation on both sides of the Atlantic.

Several important topics were thoroughly discussed, including the issue of financial development, security challenges, governance of the Atlantic, investment and trade across the Atlantic and the public-private relationship at the Atlantic basin level.

From October 24th to 26th, 2014, this year's edition brought together over 300 participants from North and South America, Africa and

Europe.

Participants contributed to the plenary sessions, small group sessions, and other less formal exchanges to discuss regional issues ranging from security to agriculture and energy.



18

issues discussed

+300

participants

100

countries represented

SECTION	ACTIVITY	DESCRIPTION	PARTNERS
International conferences	International Conference on Food Price Volatility: Causes and Challenges Rabat-February 2014	<ul style="list-style-type: none"> • Stimulation of the debate on the socio-economic causes and challenges of food prices volatility • Presentations followed by general discussions given by prominent academics and policy experts in order to provide policy recommendations 	<ul style="list-style-type: none"> • International Monetary Fund (IMF) • New York University Center for Technology and Economic Development
	Brussels Forum Brussels March 21st-23rd	<ul style="list-style-type: none"> • Organized by the GMF, the Brussels Forum is an annual gathering of influential leaders from the public and private sectors from Europe and North America to discuss the challenges encountered by the transatlantic relationships • OCP Policy Center was represented through the intervention of various high-level panelists • Young Leaders of the OCP ecosystem were part of the cohort of the Young Professionals summit, a forum taking place on the sidelines of the conference dedicated to young leaders from the private and public sectors. • More than 300 participants 	<ul style="list-style-type: none"> • German Marshall Fund of the United States (GMF)
	International Conference on Water-Food-Energy Nexus in Drylands Rabat June 12th-13th 2014	<ul style="list-style-type: none"> • This conference brought together international top experts to discuss the impacts of climate change, water scarcity and possible solutions in the areas of agriculture, water management, agribusiness and energy. 	<ul style="list-style-type: none"> • Barcelona Centre for International Affairs (CiDOB) • King's College London • Texas A & M University
	International Conference: Building Sustainable Agriculture for Food Security in the Euro-Mediterranean Area: Challenges and Policy Options November-Rabat	<ul style="list-style-type: none"> • During the conference, 12 papers were presented, covering topics including food security issues in the Euro-Mediterranean area, traditional agriculture, and farming systems in the southern Mediterranean countries. Policy recommendations to promote sustainable farming systems in the region were also explored. 	<ul style="list-style-type: none"> • Institute of International Affairs (IAI) • Economics and social sciences research unit at the Institute of Agronomy and Veterinary Medicine Hassan II in Rabat (iAV) • Center for International Food and Agricultural Policy at the University of Minnesota
	International Seminar on Morocco's Role in Fostering Euro-Mediterranean Energy Cooperation September 26th 2014	<ul style="list-style-type: none"> • The goal of the international seminar was to explore the possible ways of Euro-Mediterranean energy cooperation. Seeking solutions to the long-term challenges for efficiency, competitiveness and sustainable development, while highlighting the added value that a strengthened cooperation with Mediterranean partners, and especially Morocco, could bring to the European energy security 	<ul style="list-style-type: none"> • Italian Institute of International Affairs (IAI)
	Atlantic Dialogues Conference October 24th-26th 2014	<ul style="list-style-type: none"> • Annual meeting of influential leaders from the public and private sectors around the Atlantic basin for an informal and open discussion on regional issues • Interactive panels and small group sessions to discuss regional issues including security, the economy, migration and energy • More than 300 participants from North and South America, Africa, Europe and Asia, and from government agencies, businesses, think tanks and the media • 100 countries represented 	<ul style="list-style-type: none"> • GMF

SECTION	ACTIVITY	DESCRIPTION	PARTNERS
	<p>Emerging Leaders Program October 23rd-26th 2014</p>	<ul style="list-style-type: none"> • Leading annual forum for policy makers to discuss global issues and partnerships • Contribution of several Emerging Moroccan and African leaders in the plenary sessions • Focus on the South Atlantic and transatlantic relationships beyond North-North lines • 28 nationalities represented • 50 emerging leaders participants 	<ul style="list-style-type: none"> • GMF
	<p>World Policy Conference Seoul December 8th-10th 2014</p>	<ul style="list-style-type: none"> • Organized by the WPC Foundation, the World Policy Conference is an annual event started in 2008 and supported by IFRI President Mr. Thierry De Montbrial. Mainly devoted to the problem of global governance, it attracts political and economic decision-makers at the highest level, opinion leaders and representatives of academia and civil society • For the 2014 edition, OCP Policy Center has organized a workshop on the challenges of agriculture in Africa, bringing together a high level multidisciplinary panel 	<ul style="list-style-type: none"> • WPC Foundation
<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Conferences and round tables</p>	<p>The reforms of Europe's Financial Sector: Consequences and Next Steps For Morocco</p>	<ul style="list-style-type: none"> • Nicolas Veron, an economist and co-founder of the European Bruegel Think Tank, gave an overview of the systemic financial crisis in Europe since 2008, the initiatives undertaken by the G20, as well as by the European Commission 	<ul style="list-style-type: none"> • Peterson Institute for international Economics
	<p>Workshop «Food and Nutrition Security» Rabat-February 2014</p>	<ul style="list-style-type: none"> • Response to current and future policy challenges related to food security and nutrition • Consultations at the workshop helped develop a new research project in this field 	<ul style="list-style-type: none"> • Global Development Network (GDN)
	<p>The major Regional Free Trade Agreements, the WTO, and the Response of the Nations Excluded Rabat-May</p>	<ul style="list-style-type: none"> • This conference addressed issues related to the state of the world trade and the motivations around the transpacific and transatlantic negotiations, what are their chances of success and their potential implications for the world trading system 	
	<p>Emerging Trends of «Atlantic Future» Projects OCP Policy Center, Rabat-September 2014</p>	<ul style="list-style-type: none"> • This joint event presented the research conducted by the CESEM team in the project "Atlantic Future", supported by the European Union and coordinated by CIDOB • The event was also intended as a time for sharing and reflection with the key Moroccan stakeholders concerned by the geostrategic issues and what results as security and agricultural issues in the Atlantic Area 	<ul style="list-style-type: none"> • Centre d'Etudes Sociales, Economiques et Managériales (CESEM)
	<p>The New Challenges of Monetary Policy After the Global Financial Crisis OCP Policy Center, Rabat-November 13th</p>	<ul style="list-style-type: none"> • The conference focused on the implications of the recent crisis on the design of monetary policies, interactions with respect to macro-prudential policies, and the lessons that can be drawn for Morocco 	

SECTION	ACTIVITY	DESCRIPTION	PARTNERS
	The Global Economic Outlook Casablanca November	<ul style="list-style-type: none"> The seminar allowed participants to review the economic outlook in the wake of the global crisis, as well as the new emerging models of economic convergence 	
	Seminar on the Causal link between the Industrial Sector and Growth OCP Policy Center Rabat	<ul style="list-style-type: none"> Uri Dadush, Visiting Fellow at OCP Policy Center has questioned the economic model based on the industry as the key to growth. He also discussed ways to enhance the industrial sector in the growth policies of developing countries, and how Morocco is taking part of this strategy 	
	«Oil for Food. The Global Food Crisis and the Middle East» Book Presentation Rabat-June 2014	<ul style="list-style-type: none"> This book covers the global food crisis and its impact on the Middle-East policies 	<ul style="list-style-type: none"> CIDOB
	Investing in youth Leadership: a roadmap for action June-Casablanca	<ul style="list-style-type: none"> The seminar allowed participants to examine more closely the role of youth leadership in the development process, with a special focus on the Arab region 	<ul style="list-style-type: none"> International Youth Foundation
Publications	Research Paper: Public Policies, industrial transformation, growth and employment in Morocco: A Quantitative Analysis April 1st, 2014	<ul style="list-style-type: none"> Publication of an article presenting a quantitative analysis as part of an overlapping generations model, the relationship between the industrial transformation, economic growth and employment, and the role of public policy in this context, derived from a study by Pierre-Richard Agenor and Karim El Aynaoui The model takes into account imitation and innovation activities, the education system, public capital in basic infrastructure and advanced infrastructure, distortions of the labor market, and a bidirectional relationship between direct foreign investments and the quality of human capital 	
	Report: Atlantic Currents October 17th, 2014	<ul style="list-style-type: none"> Publication of the first edition of Atlantic Currents, a new annual report outlining the prospects for the wider Atlantic 	<ul style="list-style-type: none"> GMF
	Series of Policy Briefs on the Wider Atlantic Program	<ul style="list-style-type: none"> Publication of a series of Policy Briefs and Policy Papers on the Wider Atlantic program: <ul style="list-style-type: none"> Latin America and Africa: insights on the Evolving story of 21st Century Migration by Peter D. Sutherland African and South American Migration: the Current state and Future Perspectives by Aicha Belarbi Alice in trade-Land: the Politics of TTIP by Jim Kolbe 	<ul style="list-style-type: none"> GMF

SECTION	ACTIVITY	DESCRIPTION	PARTNERS
	<p>Migration in the South Atlantic Basin: Patterns, Governance, and Development Al Akhawayn University, Ifrane November 14th</p>	<ul style="list-style-type: none"> • This conference allowed to debate migration patterns within and between the two continents of the South Atlantic Basin - Africa and South America, in the presence of University students and professors. • The discussion also focused on the governance of migration and the provisions of migration of the regional economic integration agreements • Philippe Martin, author of the article explained the potential of migration and the diasporas to accelerate economic development in the South Atlantic 	<ul style="list-style-type: none"> • Al Akhawayn University (AUI) • GMF
	<p>Research Paper: Masters of the Algorithms: From Ford to Google, Geopolitics of the Digital Economy Rabat and Brussels September 2014</p>	<ul style="list-style-type: none"> • This article details new approaches to global trade in a context marked by the geopolitics of the digital economy • This study was the subject of several presentations and discussions with professionals in the digital economy sector, on strategies to make the most out of the new situation of world trade 	<ul style="list-style-type: none"> • GMF
Training Seminars	<p>The Global Economy and Emerging Markets: Key Challenges and Policy Options</p>	<ul style="list-style-type: none"> • The overall objective of this seminar was to provide participants with an overview of the current state of the world economy and its economic and political impact on emerging and developing countries 	
	<p>Economic Growth, Employment and Industrial Diversification in a Changing Global Economy Casablanca-November</p>	<ul style="list-style-type: none"> • The seminar presented in a pedagogical context, elements and conclusions of the «growth strategy by 2025 in a changing international environment» report on the mid-term prospects of the Moroccan economy 	

MOHAMMED VI POLYTECHNIC UNIVERSITY : ON THE BENCHES OF EXCELLENCE

The Mohammed VI Polytechnic University is a research and training institution, located at the heart of the Green City of Benguerir, whose ambition is to become an academic center that would raise Morocco among the great nations in research and training areas. As such, the Mohammed VI Polytechnic University is a private nonprofit multi specialty institution, open to all,

whose admission requirements are based only on academic criteria, as to ensure equal opportunities as much as possible.

Objectives of the University

Supported by OCP Foundation , the Mohammed VI Polytechnic University develops high-level teaching programs and is perfectly consistent with the current national economic context, with the objective of contributing to the emergence of a genuine knowledge-based society in Morocco. The University plans to host 12 000 students, supervised by 1,000 professors and researchers. The internationally-oriented university shows a strong orientation towards emerging countries and will also initiate the establishment of a network with Moroccan universities. The Mohammed VI Polytechnic University will be a real social ladder for the young Moroccans

and foreigners. It will indeed grant scholarships to the most deserving students from underprivileged backgrounds and allow access to training courses of their choice. Aiming at enriching the educational project and at the right integration of graduates within the professional world, the Mohammed VI Polytechnic University developed close partnerships with several national and international universities.

Target audience

- Moroccan and foreign students.



Mohammed VI Polytechnic University

THE BENGUERIR HIGH SCHOOL OF EXCELLENCE :

FOSTERING A FULFILLING LIFE AT SCHOOL

Located at the heart of the Green City of Benguerir and embedded in a sustainability-oriented culture, the Benguerir High School of Excellence offers a cycle of preparatory classes for engineering colleges, with the following scientific and technologic courses: MPSI (Mathematics, Physics and Industrial Sciences), PCSI (Physics, Chemistry and Industrial Sciences), TSI (Technology and Industrial Sciences) and a Sports studies program. Being a non-profit private school, the institution is open to all, selects candidates based on

academic criteria and offers a scholarship system. Thanks to its design, architecture and quiet atmosphere, the Benguerir High School of Excellence will host students in optimal conditions of comfort and well being to enable them to work and lead an active school life.

Objectives of the School of Excellence

In order to achieve its ambition, the School has defined the following goals:

- Developing innovative teaching, centered on supporting the student in the course of his training and personal development;
- Securing high quality associate professors in qualifying secondary cycles and CPGE (Preparatory

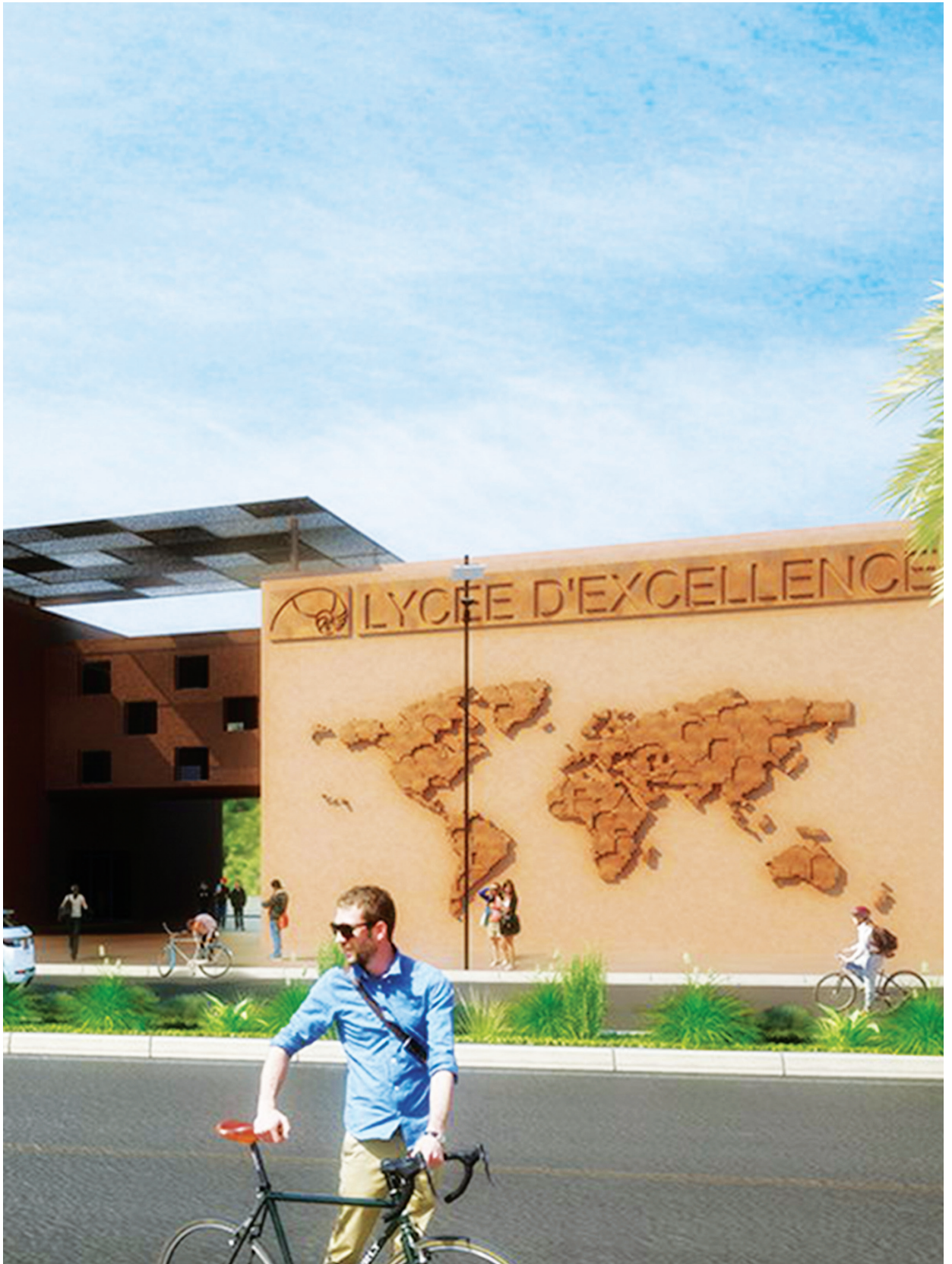
Classes for Engineering Colleges);

- Obtaining an international recognition of the school of excellence as a high level qualifying secondary school.

Target audience

- Moroccan and foreign high school students.





3D model of Benguerir High School of Excellence

COMMITTED TO PARTNERS

OCP Foundation has always privileged a «have people do» approach in order to create a real synergy around projects and make everyone contribute to the achievement of the goals. Knowing how to surround oneself with partners is a key success factor for any social entrepreneur who wants to carry out his projects. This is why our entities are committed to initiate and / or sustain effective partnerships, allowing

them to adopt a strategic approach while setting development axes and optimizing their means of action. We are therefore proud to collaborate daily with national and international partners.

Below is a list of 124 organizations among our 350 partners:

Associations and Foundations

- Association Al Assala
- Association Al Hassanate
- Association Al Hidn
- Association Al Ikram
- Association Al Jisr
- Association Al Karama
- Association Anais
- Association Caravane Chirurgicale (Acchir)
- Fondation Cheikh Zaid Ibn Soltan
- Association Chouala
- Association La Cinémathèque de Tanger
- Association Essaouira Mogador
- Association Ennahda
- Association Jiwari
- Association Les Parrains du Sourire
- Association Manbak El Mouak pour le développement
- Association Marocaine d'Appui à la Scolarisation (AMAS)
- Association Marocaine Médicale de Solidarité
- Association Marocaine de Soutien et d'Aide aux personnes Trisomiques (AMSAT)
- Association Mzinda
- Association Nationales des Ovins et Caprins (ANOC)
- Association Ouled Brahim
- Association Oued Zem
- Association Slow Food
- Association SOS Autisme
- Association SOS Village
- Association Sourire du Bébé
- Association Startup Maroc
- Association Startup Your Life
- Association Tafilelt
- Association Yerma Gnaoua
- Fondation du Festival du Cinéma Africain de Khouribga
- Coopérative Flora
- Fondation pour l'Enseignement des Sciences Economiques Politiques et Sociales
- Fondation internationale Mowgli
- Fondation MASCIR
- Fondation Mohammed VI pour l'Environnement
- Fondation Mujeres Por Africa
- Fondation Marocaine pour l'étudiant
- Fondation Orient Occident
- Fondation Sanady
- Fondation MS Swaminathan (MSSRF : MS Sawaminathan Research Foundation)
- Alliance des Hors Cadres OCP
- Amicale Marocaine des Handicapés
- Amicale Marocaine des IMC
- Collectif Marocain du Volontariat (CMV)
- Comité de Soutien à la Scolarisation des Filles Rurales (CSSF)
- EDOM
- Enactus Morocco
- Entraide Nationale
- Fédération des Associations de My Abdellah
- Injaz Al Maghrib
- MIT Global Startup Workshop
- MassChallenge
- Réseau Entreprendre Maroc

International organizations

- AMIDEAST
- British Council
- Centre international pour la politique alimentaire et agricole à l'Université du Minnesota
- European Foundation Center
- Fonds Monétaire International
- German Marshall Fund
- GIZ
- ICARDA (International Center for Agricultural Research in the Dry Areas)
- ICRISAT (International Crops Research for Semi Arid Tropics)
- Institut français du Maroc
- Mass Challenge
- ONUDI
- Union du Fleuve Mano

International schools and universities

- Ecoles des Mines de Paris
- IUT France
- King College de Londres
- MIT (Massachusetts Institute of Technology)
- New York University
- Purdue University
- Texas A & M University
- Université de Wageningen
- Université de Raichu à Karnataka
- Université de Kota au Rajasthan
- Université de Bidhan Chandra Krishi Vishwavidyalaya (BCKV) au Bengale occidental
- Université de Uttar Banga Krishi Vishwavidyalaya (UBKV) au Bengale occidental
- Université de Rajmata Vijayaraje Scindia Krishi Vishwavidyalaya (RVSKVV) à Madhya Pradesh

Moroccan organizations

- Archives du Maroc
- Bibliothèque Nationale du Royaume du Maroc
- Centre de recherches et d'études appliquées au développement humain (CREADH)
- INDH El Jadida
- INDH Safi

NGOs

- Corps AFRICA
- ISAP (Indian Society of Agribusiness professionals)
- « The Future Is Our Country » (FIOC)

Official distributors of fertilizers

- AGRI TRADE MAROC
- ASBITA
- CHARAF
- FANDY COPRAGRI
- FERTIKA
- FERTIMA
- FERTITECH
- TOGUNA AGRO INDUSTRIES
- CPCM
- PROCESS
- PROMAGRI
- SCPC SAPEL
- SONACOS
- TIMAC AGRO MAROC
- TOUTAGRI
- ZINE CEREALES

Moroccan schools and institutions

- CNRST
- École Nationale d'agriculture de Meknès
- IAV (Institut Agronomique et Vétérinaire Hassan II)
- INRA
- UM6P
- Unité de recherche en économie et en sciences sociales de l'institut de l'agronomie et de médecine vétérinaire Hassan II de Rabat
- Université Cadi Ayyad de Marrakech

Administrations and public authorities

- Agence Marocaine de la Coopération Internationale (AMCI)
- Assemblée Permanente des Chambres d'Agriculture du Mali (APCAM)
- Ministère de l'Agriculture Guinéen
- Ministère de l'Agriculture de la Pêche Maritime du Maroc
- Ministère du Développement Rural du Mali
- Ministère de l'Education Nationale
- ONCA : Office National du Conseil Agricole
- Province d'Azilal
- Province de Benimellal
- Province de Fquih Bensaleh

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FONDATION



Rabat Design Center, Rue Mohamed Jazouli
Madinat Al Irfane, 10080, Rabat (Morocco)
www.ocpfoundation.org